



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media  
15409 Whitechapel Ct  
Centreville, VA 20120

**Contract # 5282293**

**Schedule Dates** 06/21/22-06/27/22  
**Advertiser** John King for Governor-D (146204)  
**Agency** Screen Strategies Media (15161)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est.7855 (1744136)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 7855  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est.7855  
6/21-6/27

**Date Entered** 06/16/22  
**Last Modified** 06/16/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,348.75  
**Net Total** \$18,976.25  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Jun. 2022	21	\$17,000.00
Jul. 2022	5	\$5,325.00
<b>Grand Total:</b>	<b>26</b>	<b>\$22,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)		6/16/22
2.0	Normal Line / SPOT	06/22/22-06/24/22	2	:30	6:58A- ABC-Good Morning America				1		1			2	\$900.00	\$1,800.00	Washington (WJLA)		6/16/22
3.0	Normal Line / SPOT	06/21/22-06/23/22	2	:30	8A- ABC-Good Morning America			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)		6/16/22
4.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	8A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/16/22
5.0	Normal Line / SPOT	06/26/22-06/26/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		6/16/22
6.0	Normal Line / SPOT	06/24/22-06/24/22	3	:30	9A- Live with Kelly						1			1	\$300.00	\$300.00	Washington (WJLA)		6/16/22
7.0	Normal Line / SPOT	06/21/22-06/23/22	3	:30	10:58:25A- ABC-The View			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)		6/16/22
8.0	Normal Line / SPOT	06/24/22-06/24/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$400.00	\$400.00	Washington (WJLA)		6/16/22
9.0	Normal Line / SPOT	06/27/22-06/27/22	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		6/16/22
10.0	Normal Line / SPOT	06/22/22-06/22/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1					1	\$400.00	\$400.00	Washington (WJLA)		6/16/22

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media  
15409 Whitechapel Ct  
Centreville, VA 20120

**Contract #** 5282293  
**Schedule Dates** 06/21/22-06/27/22  
**Advertiser** John King for Governor-D (146204)  
**Agency** Screen Strategies Media (15161)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est.7855 (1744136)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 7855  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est.7855  
6/21-6/27

**Date Entered** 06/16/22  
**Last Modified** 06/16/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,348.75  
**Net Total** \$18,976.25  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Jun. 2022	21	\$17,000.00
Jul. 2022	5	\$5,325.00
<b>Grand Total:</b>	<b>26</b>	<b>\$22,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	06/21/22-06/23/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		6/16/22
12.0	Normal Line / SPOT	06/22/22-06/24/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1		1			2	\$900.00	\$1,800.00	Washington (WJLA)		6/16/22
13.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)		6/16/22
14.0	Normal Line / Access	06/22/22-06/24/22	2	:30	6:58:46P- Wheel Of Fortune				1		1			2	\$1,800.00	\$3,600.00	Washington (WJLA)		6/16/22
15.0	Normal Line / Access	06/23/22-06/23/22	2	:30	7:27:56P- Jeopardy					1				1	\$2,600.00	\$2,600.00	Washington (WJLA)		6/16/22
16.0	Normal Line / Access	06/27/22-06/27/22	2	:30	7:27:56P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		6/16/22
17.0	Normal Line / SPOT	06/21/22-06/23/22	2	:30	11:00:56P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$650.00	\$1,300.00	Washington (WJLA)		6/16/22
18.0	Normal Line / SPOT	06/22/22-06/22/22	3	:30	11:35P- ABC-Jimmy Kimmel				1					1	\$300.00	\$300.00	Washington (WJLA)		6/16/22
19.0	Normal Line / SPOT	06/25/22-06/25/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$150.00	\$150.00	Washington (WJLA)		6/16/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

CONFIRMATION CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station: Date: Comments:

The parties intend for the Standard Advertiser Terms and Conditions (“Terms”) located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.